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Charley's Grilled Subs Names John Hammond to Franchise Hall of Fame *Industry Veteran Recognized for Exceptional Performance*

Lancaster, OH – After 17 years with the company and guiding more than 1,100 managers and franchisees, Charley's Grilled Subs, the world's fastest-growing Philly Steak Sandwich chain, has named Director of Training John Hammond to their namesake Hall of Fame. Hammond's honor is merited on his outstanding commitment to company growth, loyalty, longevity with the company and his popularity in the system. He is the sixth individual to be inducted.

"My position with Charley's is so rewarding," said Hammond. "Nothing is better than helping new colleagues get off their feet and move one step closer to becoming great business owners. This award is a tremendous honor, and I'm humbled by it."

Hammond's position consists of training franchisees and general managers on initial business operations including human resources and proper food safety measures. He familiarizes new owners with the fast casual industry, and he works closely with existing franchisees looking to boost sales and grow their business. Hammond began his tenure with Charley's as a general manager in 1993. There were 10 total Charley's units at the time. Today there are 409.

"I've always been impressed with the caliber of our staff," said James Pa, Charley's Vice President of Brand Management. "A lot of people have a natural resistance to training, yet John is one of the most well-liked guys in the company. This award is a testament to his character and business savvy."

Adding to Hammond's popularity is his humanitarian efforts as he's works closely with the Maywood Mission in Lancaster, Ohio to promote the general welfare of those in need in his hometown. He's also very involved with the Redeemer Lutheran Church and Faith Mission. Since the company's inception, each Charley's location has been committed to strengthening its local ties through philanthropic partnerships and volunteerism.

Founded in 1986 by Charley Chin, the company's CEO, Charley's has grown to more than 400 locations worldwide and are established in numerous countries such as Italy,

Japan and Venezuela. Plans call for the franchise to have at least 500 active units opened by the end of 2011.

About Charley's Grilled Subs

Charley's Grilled Subs is famous for their hot, fresh made-to-order Philly Steak Sandwiches and other 100 percent USDA choice steak, chicken and deli subs, gourmet fries and freshly squeezed lemonade. The company, headquartered in Columbus, Ohio, has more than 400 locations worldwide in 44 states and 15 countries. Founded in 1986, more than 90 percent of all Charley's Grilled Subs restaurants are run by franchisees. For more information, go to www.charleys.com.

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